

# Wind Energy in Poland

April 2013

**7<sup>th</sup> edition**  
**bi-lingual:**  
**Polish and English**

## Distribution:

■ **PSEW Polish Wind Energy Association's annual Conference and Expo, Warsaw (Serock), 24–25 April 2013**

■ **Green Power Expo, Poznań, 14–16 May 2013**

■ **European Wind Energy Conferences: May–Dec. 2013**



## What/Concept:

This annual publication – published in English in April – provides an insight into the wind energy sector, a young industry in Poland with great growth potential. Both international and domestic energy investors recognize the financial appeal of investing in wind, a renewable source of energy. Poland's energy sector is investing heavily to comply with the EU's 2020 environmental requirements for renewable energy, and wind energy will be an important component.

## Content:

(NB all content bi-lingual: Polish and English)

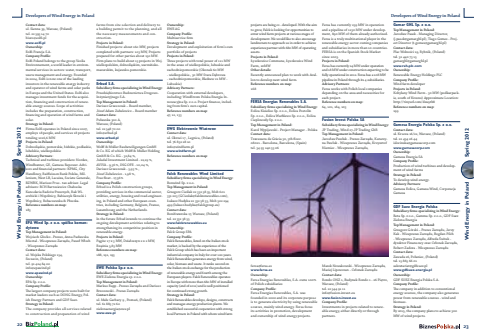
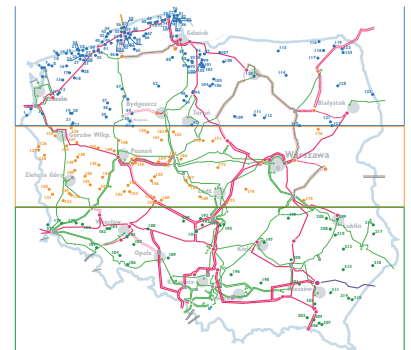
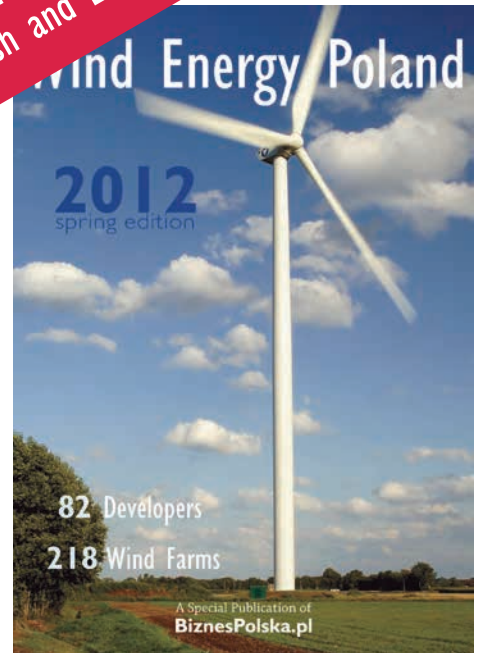
- Directories of major new and existing developers and investors in Poland's wind energy sector
- Sector profiles of wind – advantages/disadvantages, barriers to investment, etc.
- Poland's "renewable energy" initiatives, and policy issues related to meeting EU renewable energy deadlines of 2020, vis-à-vis wind.
- Legal and regulatory issues affecting wind energy sector and grid issues in Poland
- Financing issues and strategies of wind farms developers
- Map of all wind farms in Poland

## Advertisers:

- Leading Energy companies in Poland, especially in renewables such as Wind
- New and existing developers in wind sector
- Regional power suppliers and distributors
- Advisors and Vendors to the wind energy sector
- Financial groups supporting the sector

## Target Audience:

Strategic investors, financial investors, policymakers, and firms in Poland's renewable and wind energy sector.



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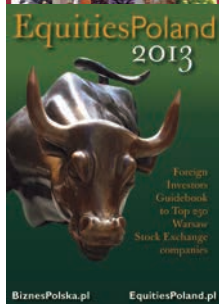
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## Distribution Details:

Total print run – **3,000** copies

- **1,000** – PSEW Polish Wind Energy Association's annual Conference and Expo, Warsaw (Serock), 24–25 April 2013.
- Green Power Expo, Poznań, 14–16 May 2013.
- **500** – Direct Mail Distribution – to European Wind energy developers, investors, and equipment/service-providers focused on Poland development.

- **1,000** – distribution to additional wind energy conferences in May–Dec. 2013
- **500** – Free copies sent to top-level decisionmakers in the renewable energy sector, + PAIZ, Ministry of Environment, various foreign Izby
- PDF distribution through these websites:
  - **BizPoland.pl**
  - **BiznesPolska.pl**

## Layout, Design, and Print Details:

Pages: 36–48 pages (full color); A4; Full-color throughout

## Advertising Prices:

**Main Sponsorship:** 16,500 zł (includes: Back Page; Double-Pages Inside; Logo on cover and all editorial pages)

**Wind Energy Company "Package"** = 2 full pages (right-hand Image; left-hand standard text format–see design); 14,800 zł

**Full Page:** 11,800 zł

**Half Page:** 5,800 zł

\* All prices VAT-exclusive

## Deadline:

**Advertising reservation: 9 April 2013**

**Advertising materials: 16 April 2013**

## Ad sizes:

**Double-track:**

420 mm x 297 mm  
(+ 5 mm bleed)

**Full Page:**

210 mm x 297 mm  
(+ 5 mm bleed)

**Half Page:**

190 mm x 133 mm  
(NB no bleed!)

## Tech Specs:

**CMYK** only

**Files** saved as .eps

(with fonts converted to outlines), or .tif saved at 300 dpi.

**Note:** We do not accept neither of .doc, .cdr, .ppt!

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