

May 2014

BiznesPolska.pl

Aviation 2013 POLAND

Annual Business Guide 3rd annual edition

BiznesPolska.pl

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Deadlines:

Final materials:

13 May 2014

In May 2014, **BiznesPolska.pl** will publish its next annual directory – **Aviation Poland** – focusing on this fast-growing, high-tech sector of the Polish economy. In addition to feature stories about innovators and leaders in the Polish aerospace, aviation, and defense sectors, the publication will include a complete directory of key manufacturers and suppliers to the industry, with particular focus on the Aviation Valley hub.

Ad sizes:

Full Page:

210 mm x 297 mm

(+ 5 mm bleed)

Half Page:

190 mm x 133 mm

(NB no bleed!)

Distribution will start at the **Berlin Air Show** in late May, at the Polish stands. And in September at the annual **Kielce Defense Expo (MSPO)**. Additional distribution with the American, Canadian, and British Chambers of Commerce.

Content:

(target 48 pages).

Feature Stories:

- New major investors and key issues for the sector in the next 12-24 months.
- List of key firms in Aviation Valley
- List of Polish firms exhibiting at Berlin Air Show
- Interviews and comments from industry insiders

Distribution:

- **Berlin Air Show**
– 20–25 May 2014
- **Farnborough Air Show**
– 14–18 July 2014
- **Kielce Defence Fair (MSPO)**
– 1–4 September 2014

Advertising Prices*:

Exclusive Sponsorship:

(14,500 zł) including:

- Back Cover advertisement
- Logos on Cover and Inside pages.

Full Page advertisement: 9,500 zł

Half Page advertisement: 5,500 zł

* All prices VAT-exclusive

Tech Specs:

CMYK only; **Files** saved as .eps (with fonts converted to outlines), or .tif saved at 300 dpi.; **Note:** We do not accept neither of .doc, .cdr, .ppt!

For tech assistance contact:

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