

Equities Poland 2013

Foreign Investor's Guidebook to Poland's Stock Market

2nd edition

December 2012

Distribution:

Distribution starts at the Warsaw Economic Hub Summit, 6 December, and will continue in the first half of 2013 at 4 key stock market/equities conferences related to Poland for foreign investors.



Concept:

An annual investment guide to Warsaw Stock Exchange-listed companies for foreign investors. In English language. One-Quarter-page profiles of the Top 250 WSE-listed firms. The publication targets foreign institutional investors, as well as large private investors. Target 80 pages.a

Content details:

- Strategy and activities of the firm
- Summary Financial Data (2009–2011):
 - ❖ Key P&L numbers
 - ❖ Key Balance Sheet numbers
 - ❖ Operating and Leverage Ratios
 - ❖ Valuation metrics
- Main Shareholders in the firm
- Share price charts for last 5 years



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A...c...

EQUITIES POLAND Guidebook to Poland's Stock Market

A.C.M.E. Inc. PLC

Strategy/Activities:
Investment fund which owns large stakes in IT firms such as CCS, Process4E, S4E, GeoTec, Travelplanet, One2One, Biprogeo and Bankier.pl. MCI Management SA specializes in investment in CEE in innovative companies in the following sectors: IT/Internet, mobile telephony, e-commerce, software, biotechnology and media.

Shareholders (%):
Czechowicz Tomasz (45,60); MCI Management SA (2,88); Sitnik Konrad (0,25); Janik Sylwester (0,04); Janiszewski, Hubert (0,03).

Financials:	2008	2009	2010	2011
Revenues	500	600	700	800
Operating Profit	100	200	300	400
Net Profit	50	60	70	80
Balance Sheet:				
Total Assets	1200	1400	1600	1800
Total Liabilities	800	900	1000	1100
Ratios:				
Debt/Equity Ratio	1.2x	1.3x	1.4x	1.5x

Price Chart:

A.C.M.E. Inc. PLC

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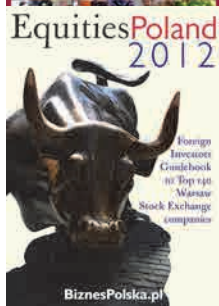
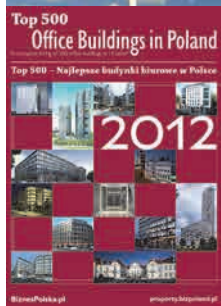
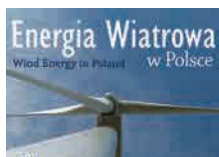
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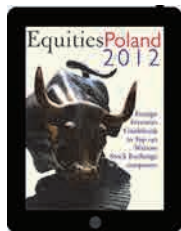
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Distribution Details and Dates:

- **Warsaw Economic Hub Summit**– December 6, Warsaw, at Warsaw Stock Exchange
- Five additional stock-market conferences in 2013.
- Direct free sent via poczta to more than 500 institutional investors (investment funds, pension funds, hedge funds, etc.) in Poland, London, United States, and Gulf States.
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- On-Line: www.EquitiesPoland.pl (free to registered users)

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